CORPORATE & INDIVIDUAL GIVING OPPORTUNITIES WITH
MACKINAC ARTSCOUNCIL
MACKINAC ISLAND, MI
MACKINAC ARTS COUNCIL, a non-profit 501(c)(3), since its inception in 2003, works in partnership with Michigan Arts and Culture Council, Michigan Humanities, Mackinac Island Community Foundation, Mackinac State Historic Parks, the Richard & Jane Manoogian Mackinac Art Museum, the City of Mackinac Island, Mackinac Island Tourism Bureau, Mackinac Island Public Schools, plus many community groups and businesses to meet the arts and cultural needs of Mackinac Island through a diversity of initiatives, services, and cultural programming. We thank you for considering a partnership with us in our endeavor to provide quality arts programming on beautiful Mackinac Island for all who reside, work, study, & visit Mackinac Island.

OUR PROPOSAL IS TWO-FOLD:

1. We would like to introduce you to the opportunities and benefits of supporting arts and culture on Mackinac Island through all four seasons of the year.

2. We would like to invite your support to help Mackinac Arts Council fulfill its mission annually, and for generations to come.
PROPOSAL DESCRIPTION

Opportunities for corporate and individual giving arise over all four seasons.

ChaoJun Yang christened the new Yamaha baby grand piano at the Center for the Arts. The piano was unveiled at a spectacular event called “Mackinac Keys” featuring world class musicians.

CLASSICAL MUSIC
EIGHT WEEKS OF CONCERTS

Artist Scott Kenyon teaches plein air painting at an extended course.

WORKSHOPS
at the Museum
TWELVE WEEKS OF CLASSES

Participants in the Beginner Knitting course taught by Becki Barnwell and Mary Patay show off their handmade hats.
Mackinac Arts Council produces over 100 events spanning the entire calendar year, including Music in the Park, Workshops at the Museum, Performing Arts, Mackinac’s Got Talent, Exhibits in the Gallery, Movies on Mackinac, Mackinac Island Shakespeare Festival, Art & Music in the School, Community Theatre, the Christmas Pageant, Online Programs, and more.

Thanks to a special grant from Arts Midwest, Mackinac Arts Council celebrated the music of Jamaica with reggae artists, “The Ark Band” from Columbus, OH.

Mackinac Arts Council exhibits showcase over 100 pieces annually from artists all over the globe.

Mackinac Arts Council hosts Mackinac’s Got Talent, drawing huge crowds and a wide variety of outstanding talent from Mackinac Island employees and residents.

Mackinac Arts Council produces over 100 events spanning the entire calendar year, including Music in the Park, Workshops at the Museum, Performing Arts, Mackinac’s Got Talent, Exhibits in the Gallery, Movies on Mackinac, Mackinac Island Shakespeare Festival, Art & Music in the School, Community Theatre, the Christmas Pageant, Online Programs, and more.
unique benefits FOR SPONSORS

IN A TRULY INSPIRING HISTORICAL VENUE WITH POTENTIAL FOR 1 MILLION IMPRESSIONS A YEAR
Our mission is to offer free & low-cost opportunities across economic strata for public access to
unique arts and cultural experiences.

MUSIC CONCERTS JUNE-SEPTEMBER
AUDIENCE REACH: 250-500 per event over 10 events. High visibility on social media & among
1M tourists visiting Mackinac Island each summer.

OPERA AUGUST
AUDIENCE REACH: 125 at one event. Classical music enthusiasts.

ART EXHIBITS JUNE-OCTOBER
AUDIENCE REACH: 300 over three opening reception events, plus 20-30 visitors daily to the
gallery for the full Summer season.

YOUTH PROGRAMS SEPTEMBER-JUNE
AUDIENCE REACH: Public school arts education, field trips, and concerts. 60+ students plus
families and parents. High visibility in community.

ART WORKSHOPS JUNE-SEPTEMBER
AUDIENCE REACH: 200+ over a dozen workshops. Residents and tourists, plus high level art
instructors from the region in a variety of fields.

COMMUNITY THEATRE APRIL
AUDIENCE REACH: 400+ including players, crew, orchestra, and audience. High visibility in
the community. Advertising space in playbill typically available.

FUNDRAISING EVENTS MARCH-SEPTEMBER
AUDIENCE REACH: 250+ per event. Summer cottagers and high end donors, business owners,
entrepreneurs, and community leaders.

MACKINAC’S GOT TALENT JUNE-AUGUST
AUDIENCE REACH: 450+ per event over two events. Mackinac Island summer residents and
employees. High visibility in the community.

MUSIC ON THE TRAIL SEPTEMBER
AUDIENCE REACH: 250+ over one day. High visibility in the community and online.

INTERNATIONAL CELEBRATIONS MAY/SEPTEMBER
AUDIENCE REACH: 400+ over four events celebrating migrant communities within Mackinac.
Focus on employees and residents.

MOVIES YEAR ROUND
AUDIENCE REACH: 50-100 attendees at bi-weekly film showings. High visibility among tourists
and residents. Opportunity for video content with broad reach.
WAYS TO GIVE in kind

ALL-INCLUSIVE EVENT HOST

Sponsor collaborates with Mackinac Arts Council as our in-kind vendor for an all-inclusive event providing venue, staff, and what is required to ensure a successful event.

HOSPITALITY
Sponsor provides per diem meals and/or lodging for Mackinac Arts Council guest artists and talent.

HUMAN RESOURCES
Sponsor provides staff for Mackinac Arts Council in the form of volunteer help at events such as Music in the Park.

VENUES
Sponsor provides the space for Mackinac Arts Council music concerts, exhibits, classes, or other events.

PRODUCT
Sponsor provides physical product such as food & beverage for Mackinac Arts Council events.

SERVICES
Sponsor provides services for Mackinac Arts Council such as photography, advertising, design, marketing, mailing, printing, etc.
## Unique Benefits for Giving

<table>
<thead>
<tr>
<th>Level</th>
<th>Logo on main banner at major events</th>
<th>Logo on all website pages</th>
<th>Logo on one special marketing website page</th>
<th>Opportunity to be lead sponsor for a single event</th>
<th>Verbal recognition in remarks at major events</th>
<th>Comp. tickets to MAC fundraising events</th>
<th>Comp. tickets to a program event</th>
<th>Partner Memberships listed in Annual Report</th>
<th>Priority networking at events</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000+</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>$25,000+</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>$10,000+</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>$7,500+</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>$5,000+</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>$3,500+</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>$2,500+</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>$1,000+</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>$750+</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>$500+</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
</tbody>
</table>

Mackinac Arts Council recognizes and respects the marketing power and prestige of our donors and appreciates your help to promote our mission.
ANNUAL GIVING 5 FOR 5:
A WAY FOR US TO GIVE BACK

When Donnalee and Earl Holton decided to support the Mackinac Arts Council, they determined the best way to be involved over time was to give annually $5,000 each year over 5 years. Earl said, "It allows us to give to several organizations and to be involved with each one over an extended time period." What might the Holtons share about building community through arts and culture? Earl added: "If you enjoy this, leave something for the next person to enjoy."

ENDOWMENT GIVING

A LIFE WORTH LIVING IS A LIFE WORTH GIVING

When Carol Rearick (and husband Douglas Rearick, daughter Katie and wife, Rachael Rearick, and other family members) decided to donate to our Endowment Fund, her family’s decision followed a long tradition of giving. The family designated a donation to the Mackinac Arts Council Endowment Fund from the George G. Fund in memory of Clayton (Tim) and Anna May (Ann) Timmons as part of their continuing family commitment to give back to the community. Today their legacy and their commitment to giving lives on through their children and grandchildren over generations to come.

If you would like to learn about endowment and legacy giving, and to find out more about how you can make a long-term difference in the future of arts and culture on Mackinac Island through the Mackinac Arts Council, please contact Marsha Orr, Development Director (marsha@mackinacartscouncil.org), or one of our MAC Board officers for a confidential consultation about your wishes.
WHERE we are

FINANCES IN 2021

PROFIT & LOSS

GRANTS ................................................................. $41,750
PUBLIC SUPPORT .................................................. $195,831
OPERATIONS ......................................................... $9,093
TOTAL INCOME ..................................................... $246,674

EXPENSES ............................................................. $258,040

NET INCOME ........................................................ $(11,366)

BALANCE SHEET

TOTAL CURRENT ASSETS ....................................... $300,032
TOTAL FIXED ASSETS ............................................. $7,400
TOTAL ASSETS ....................................................... $307,432

CURRENT LIABILITIES ............................................. $1,818
UNRESTRICTED ASSETS ......................................... $316,980
NET INCOME ........................................................ $-11,366
TOTAL LIABILITIES AND EQUITY ......................... $307,432

CURRENT ENDOWMENT BALANCE: $392,014

MACKINAC ARTS COUNCIL SENDS 10% OF ITS NET REVENUE TO
MACKINAC ISLAND COMMUNITY FOUNDATION ANNUALLY TO BUILD ITS ENDOWMENT FUND.
WE ASPIRE TOWARD A $4M ENDOWMENT.

THANK YOU TO OUR CHAMPION DONORS IN 2021-2022

LINDA AIKENS
DAVID & JANET BELL
BELL’S BREWERY
BENJAMIN OF MACKINAC
PETER PELLERITO & LISA BROCK
BILL & JENNY CHOPE
JOSH & LISA DORSEY
DOUDS MARKET
BILL & JAYNE EMORY
THOMAS & ANNIE LOCKWOOD
MACKINAC ISLAND REALTY
MACKINAC’S LITTLE GALLERY
MARGARET MCTIRE
MISSION POINT RESORT
MOËT HENNESSY, USA
AMY MOORE
JIM & TRISH MURRAY
ONGSAY
TIM & SHERRI PUCHTA
CAROL RABICK
JEFF & CHRISTEYNE
GRACE STOCKING
KEVIN SWEET
SEAN TIMMONS
MARK WARE
DAN & JENNIFER WOHLFELT FAMILY
You are among friends

Thank you to our corporate donors:

- Andrejka Photography
- Arnold Freight
- Benjamin of Mackinac Island
- Brewster’s of Mackinac
- Cannonball Drive Inn and Catering
- Captain’s Quarters
- Central Savings Bank
- Chippewa Hotel
- Cottage Inn of Mackinac
- Doud’s Market
- First National Bank of Saint Ignace
- Georges Duboeuf Beaujolais
- Good Day Café
- Grand Hotel
- Great Lakes Air
- Haan’s 1830 Inn
- Harborview Inn
- Hotel Iroquois
- Inn on Mackinac
- Investment Company Institute
- Island Bookstore
- Island House Hotel
- Island Publications
- Island Slice Pizzeria
- It’s Wonderful Photography
- Keweenaw Mountain Lodge
- Kingston Kitchen Mackinac
- Knitting Off Broadway
- Joann’s Fudge
- Lilac Tree Suites and Spa
- Mackinac Birkenstock
- Mackinac Island Carriage Tours
- Mackinac Memories
- Mackinac Island Original Butterfly House
- Mackinac Island Service Company
- Mackinac’s Little Gallery
- Mackinac Outfitters
- Mackinac Straits Health System
- Mann Technologies
- Mighty Mac
- Millie’s on Main
- Mission Point Resort
- Moët Hennessy USA
- Murray Hotel
- Original Murdick’s Fudge
- Pink Pony
- Raymond Gaynor Photography
- Shepler’s Ferry
- Sip N’ Sail Cruises
- Southern Glazer’s Wine and Spirits
- Star Line Mackinac Island Ferry
- St. Ignace in Bloom
- Sterling Insurance
- Watercolor Café
- Windermere Hotel

Mackinac Arts Council has over 500 individual donors.
A word from our President

Dear Friends,

As Mackinac Arts Council celebrates its 20th year anniversary, we invite you to partner with us. One million tourists annually visit Mackinac Island from Michigan, throughout the Midwest, the USA, and across the globe. We are looking to build Mackinac Island as a destination for arts and culture and we need your help to do it.

As a non-profit 501(c)(3) since 2003, the Mackinac Arts Council hosts over 100 events a year for visitors, residents, employees, and students. A frequent performer in our opera series, Glenn Allen, actor and operatic tenor on Broadway and Off-Broadway and lifelong summer resident of Mackinac Island, shares that Mackinac Arts Council has successfully moved past phase one of bringing arts and culture to the island and “could be limitless as far as where it could go.” We want you to be a part of this exciting opportunity because together, we can create a legacy.

Mackinac Island is an 8.2-mile island in the Straits of Mackinac, known as the jewel of the Great Lakes. The island is an historical landmark, horse and buggy, bicycle, and walking venue that is family friendly. The arts are a perfect complement to this unique historical state park setting, and a way to retain all we cherish about its heritage.

Please consider partnering with us where you are a vital part of enriching an emerging arts community. Giving to Mackinac Arts Council will have an impact.

Thank you for your consideration.

Sincerely,

Board President
Thank you for your interest in Mackinac Arts Council. We respect your reputation for quality, and invite you to consider a unique opportunity for giving that fits your mission and is mutually beneficial for you, Mackinac Arts Council, and all we serve.

Four ways TO GIVE

Meet with the Development Director or member for confidential consultation. Call for an appointment.

Scan this QR code with your smartphone camera

or visit MACKINACARTSCOUNCIL.ORG and click “GIVE”

or mail a check to:

Mackinac Arts Council
PO Box 1363
Mackinac Island, MI 49757

6633 Main Street, Mackinac Island, MI
(Located in the Mission Point Theater)
PO Box 1363
Mackinac Island, MI 49757

(906) 984-4124
info@mackinacarts council.org

Find us on social media @MackinacArtsCouncil

CONTACT INFORMATION

MARSHA JANE ORR
Development Director
707.509.9213 (cell)
marsha@mackinacarts council.org

MARK WARE
Board President
832.746.2239
mware@missionpoint.com