



CORPORATE & INDIVIDUAL
GIVING OPPORTUNITIES WITH
**MACKINAC
ARTSCOUNCIL**

MACKINAC ISLAND, MI





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MACKINAC ARTS COUNCIL
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MACKINAC ARTS COUNCIL, a non-profit 501 (c) (3), since its inception in 2003, works in partnership with **Michigan Arts and Culture Council**, **Michigan Humanities**, **Mackinac Island Community Foundation**, **Mackinac State Historic Parks**, the **Richard & Jane Manoogian Mackinac Art Museum**, the **City of Mackinac Island**, **Mackinac Island Tourism Bureau**, **Mackinac Island Public Schools**, plus many community groups and businesses to meet the arts and cultural needs of Mackinac Island through a diversity of initiatives, services, and cultural programming. We thank you for considering a partnership with us in our endeavor to provide quality arts programming on beautiful Mackinac Island for all who reside, work, study, & visit Mackinac Island.

OUR PROPOSAL IS TWO-FOLD:

1. We would like to introduce you to the opportunities and benefits of supporting arts and culture on Mackinac Island through all four seasons of the year.
2. We would like to invite your support to help Mackinac Arts Council fulfill its mission annually, and for generations to come.


PROPOSAL DESCRIPTION

Opportunities for corporate and individual giving arise over all four seasons.



ChaoJun Yang christened the new Yamaha baby grand piano at the Center for the Arts. The piano was unveiled at a spectacular event called "Mackinac Keys" featuring world class musicians.

CLASSICAL MUSIC EIGHT WEEKS OF CONCERTS



Artist **Scott Kenyon** teaches plein air painting at an extended course.

WORKSHOPS *at the Museum* TWELVE WEEKS OF CLASSES

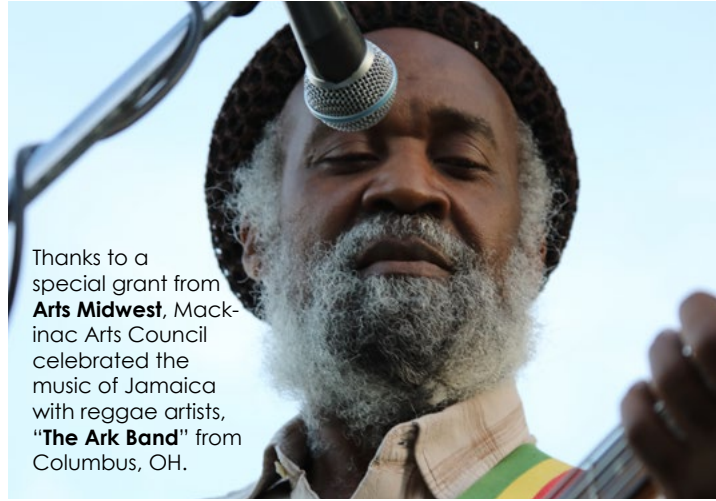


Participants in the **Beginner Knitting** course taught by Becki Barnwell and Mary Patay show off their handmade hats.



MUSIC *in the Park*

TEN WEEKS OF CONCERTS



Thanks to a special grant from **Arts Midwest**, Mackinac Arts Council celebrated the music of Jamaica with reggae artists, **"The Ark Band"** from Columbus, OH.

EXHIBITS *in the gallery*



Mackinac Arts Council exhibits showcase over 100 pieces annually from artists all over the globe.



MACKINAC'S *got talent*

Mackinac Arts Council hosts **Mackinac's Got Talent**, drawing huge crowds and a wide variety of outstanding talent from Mackinac Island employees and residents.

COMMUNITY *Theatre*

Producing multiple shows each year, the Community Theater engages actors, designers, and musicians of all ages.



PROGRAMS

OVER **100** *events*

Mackinac Arts Council produces over 100 events spanning the entire calendar year, including **Music in the Park, Workshops at the Museum, Performing Arts, Mackinac's Got Talent, Exhibits in the Gallery, Movies on Mackinac, Mackinac Island Shakespeare Festival, Art & Music in the School, Community Theatre, the Christmas Pageant, Online Programs, and more.**

unique benefits **FOR SPONSORS**

IN A TRULY INSPIRING HISTORICAL VENUE WITH POTENTIAL FOR 1 MILLION IMPRESSIONS A YEAR
Our mission is to offer free & low-cost opportunities across economic strata for public access to unique arts and cultural experiences.



MUSIC CONCERTS JUNE-SEPTEMBER

AUDIENCE REACH:

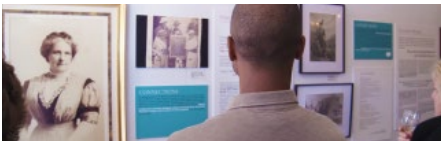
250-500 per event over 10 events. High visibility on social media & among 1M tourists visiting Mackinac Island each summer.



OPERA AUGUST

AUDIENCE REACH:

125 at one event. Classical music enthusiasts.



ART EXHIBITS JUNE-OCTOBER

AUDIENCE REACH:

300 over three opening reception events, plus 20-30 visitors daily to the gallery for the full Summer season.



YOUTH PROGRAMS SEPTEMBER-JUNE

AUDIENCE REACH:

Public school arts education, field trips, and concerts. 60+ students plus families and parents. High visibility in community.



ART WORKSHOPS JUNE-SEPTEMBER

AUDIENCE REACH:

200+ over a dozen workshops. Residents and tourists, plus high level art instructors from the region in a variety of fields.



COMMUNITY THEATRE APRIL

AUDIENCE REACH:

400+ including players, crew, orchestra, and audience. High visibility in the community. Advertising space in playbill typically available.



FUNDRAISING EVENTS MARCH-SEPTEMBER

AUDIENCE REACH:

250+ per event. Summer cottagers and high end donors, business owners, entrepreneurs, and community leaders.



MACKINAC'S GOT TALENT JUNE-AUGUST

AUDIENCE REACH:

450+ per event over two events. Mackinac Island summer residents and employees. High visibility in the community.



MUSIC ON THE TRAIL SEPTEMBER

AUDIENCE REACH:

250+ over one day. High visibility in the community and online.



INTERNATIONAL CELEBRATIONS MAY/SEPTEMBER

AUDIENCE REACH:

400+ over four events celebrating migrant communities within Mackinac. Focus on employees and residents.



MOVIES YEAR ROUND

AUDIENCE REACH:

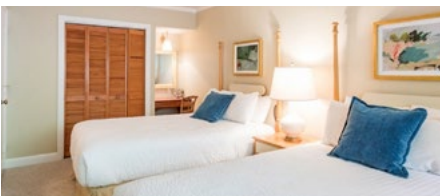
50-100 attendees at bi-weekly film showings. High visibility among tourists and residents. Opportunity for video content with broad reach.

WAYS TO GIVE *in kind*



ALL-INCLUSIVE EVENT HOST

Sponsor collaborates with Mackinac Arts Council as our in-kind vendor for an all inclusive event providing venue, staff, and what is required to ensure a successful event.



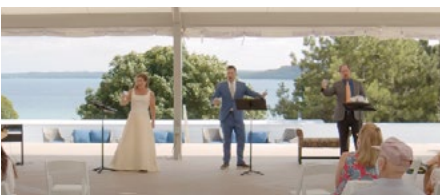
HOSPITALITY

Sponsor provides per diem meals and/or lodging for Mackinac Arts Council guest artists and talent.



HUMAN RESOURCES

Sponsor provides staff for Mackinac Arts Council in the form of volunteer help at events such as Music in the Park.



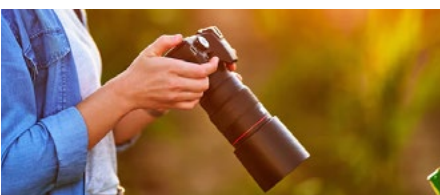
VENUES

Sponsor provides the space for Mackinac Arts Council music concerts, exhibits, classes, or other events.



PRODUCT

Sponsor provides physical product such as food & beverage for Mackinac Arts Council events.



SERVICES

Sponsor provides services for Mackinac Arts Council such as photography, advertising, design, marketing, mailing, printing, etc.

unique benefits FOR GIVING

	Logo on main banner at major events	Logo on all website pages	Logo on one special website page	Logo on all marketing (online & print)	Opportunity to be lead sponsor for a single event	Logo on secondary banner at major events	Verbal recognition in remarks at major events	Comp. tickets to fundraising event	Comp. tickets to MAC program event	Partner Memberships	Listed in Annual Report	COMPANY LOGO (large size)	Priority networking opportunity at events
\$50,000+	✓	✓	✓	✓	✓	✓	✓	8	8	4	COMPANY LOGO (large size)	✓	
\$25,000+	✓	✓	✓	✓	✓	✓	✓	6	6	2	COMPANY LOGO (small size)	✓	
\$10,000+	✓	✓	✓	✓	✓	✓	✓	4	4	2	COMPANY LOGO	✓	
\$7,500+	✗	✗	✓	✗	✓	✓	✓	2	2	2	NAME ONLY	✓	
\$5,000+	✗	✗	✓	✗	✓	✓	✓	2	2	2	NAME ONLY	✓	
\$3,500+	✗	✗	✓	✗	✗	✓	✓	1	2	1	NAME ONLY	✓	
\$2,500+	✗	✗	✓	✗	✗	✓	✗	✗	2	✗	NAME ONLY	✗	
\$1,000+	✗	✗	✗	✗	✗	✗	✗	✗	2	✗	NAME ONLY	✗	
\$750+	✗	✗	✗	✗	✗	✗	✗	✗	2	✗	NAME ONLY	✗	
\$500+	✗	✗	✗	✗	✗	✗	✗	✗	2	✗	NAME ONLY	✗	

Mackinac Arts Council recognizes and respects the marketing power and prestige of our donors and appreciates your help to promote our mission.



ANNUAL GIVING 5 FOR 5:

A WAY FOR US TO GIVE BACK

When Donnalee and Earl Holton decided to support the Mackinac Arts Council, they determined the best way to be involved over time was to give annually \$5,000 each year over 5 years. Earl said, "It allows us to give to several organizations and to be involved with each one over an extended time period." What might the Holtons share about building community through arts and culture? Earl added: "If you enjoy this, leave something for the next person to enjoy."

ENDOWMENT GIVING

A LIFE WORTH LIVING IS A LIFE WORTH GIVING

When Carol Rearick (and husband Douglas Rearick, daughter Katie and wife, Rachael Rearick, and other family members) decided to donate to our Endowment Fund, her family's decision followed a long tradition of giving. The family designated a donation to the Mackinac Arts Council Endowment Fund from the George G. Fund in memory of Clayton (Tim) and Anna May (Ann) Timmons as part of their continuing family commitment to give back to the community. Today their legacy and their commitment to giving lives on through their children and grandchildren over generations to come.



If you would like to learn about endowment and legacy giving, and to find out more about how you can make a long-term difference in the future of arts and culture on Mackinac Island through the Mackinac Arts Council, please contact Marsha Orr, Development Director (marsha@mackinacartscouncil.org), or one of our MAC Board officers for a confidential consultation about your wishes.

WHERE *We are*

FINANCES IN 2021

PROFIT & LOSS

GRANTS	\$41,750
PUBLIC SUPPORT	\$195,831
OPERATIONS.	\$9,093
TOTAL INCOME	\$246,674
EXPENSES	\$258,040
NET INCOME.	\$(11,366)

BALANCE SHEET

TOTAL CURRENT ASSETS.	\$300,032	CURRENT LIABILITIES.	\$1,818
TOTAL FIXED ASSETS.	\$7,400	UNRESTRICTED ASSETS	\$316,980
TOTAL ASSETS	\$307,432	NET INCOME.	\$-11,366
		TOTAL LIABILITIES AND EQUITY	\$307,432

CURRENT ENDOWMENT BALANCE: **\$392,014**

MACKINAC ARTS COUNCIL SENDS 10% OF ITS NET REVENUE TO MACKINAC ISLAND COMMUNITY FOUNDATION ANNUALLY TO BUILD ITS ENDOWMENT FUND. WE ASPIRE TOWARD A \$4M ENDOWMENT.

THANK YOU TO OUR CHAMPION DONORS IN 2021-2022

LINDA AIKENS
 DAVID & JANET BELL
 BELL'S BREWERY
 BENJAMIN OF MACKINAC
 PETER PELLERITO & LISA BROCK
 BILL & JENNY CHOPE
 JOSH & LISA DORSEY
 DOUDS MARKET
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THOMAS & ANNIE LOCKWOOD
 MACKINAC ISLAND REALTY
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JEFF & CHRIS STEINER
 GRACE STOCKING
 KEVIN SWEET
 SEAN TIMMONS
 MARK WARE
 DAN & JENNIFER WOHLTZ FAMILY



YOU ARE *among friends*



RICHARD AND JANE
MANOOGIAN
FOUNDATION



THANK YOU TO OUR CORPORATE DONORS



Moët Hennessy
USA

ANDREJKA PHOTOGRAPHY
ARNOLD FREIGHT
BENJAMIN OF MACKINAC ISLAND
BREWSTER'S OF MACKINAC
CANNONBALL DRIVE INN AND CATERING
CAPTAIN'S QUARTERS
CENTRAL SAVINGS BANK
CHIPPEWA HOTEL
COTTAGE INN OF MACKINAC
DOUD'S MARKET
FIRST NATIONAL BANK OF SAINT IGNACE
GEORGES DUBOEUF BEAUJOLAIS
GOOD DAY CAFÉ
GRAND HOTEL
GREAT LAKES AIR
HAAN'S 1830 INN
HARBORVIEW INN
HOTEL IROQUOIS
INN AT STONECLIFFE

INN ON MACKINAC
INVESTMENT COMPANY INSTITUTE
ISLAND BOOKSTORE
ISLAND HOUSE HOTEL
ISLAND PUBLICATIONS
ISLAND SLICE PIZZERIA
IT'S WONDERFUL PHOTOGRAPHY
KEWEENAW MOUNTAIN LODGE
KINGSTON KITCHEN MACKINAC
KNITTING OFF BROADWAY
JOANN'S FUDGE
LILAC TREE SUITES AND SPA
MACKINAC BIRKENSTOCK
MACKINAC ISLAND CARRIAGE TOURS
MACKINAC MEMORIES
MACKINAC ISLAND ORIGINAL BUTTERFLY HOUSE
MACKINAC ISLAND SERVICE COMPANY
MACKINAC'S LITTLE GALLERY
MACKINAC OUTFITTERS

MACKINAC STRAITS HEALTH SYSTEM
MANN TECHNOLOGIES
MIGHTY MAC
MILLIE'S ON MAIN
MISSION POINT RESORT
MOËT HENNESSY USA
MURRAY HOTEL
ORIGINAL MURDICK'S FUDGE
PINK PONY
RAYMOND GAYNOR PHOTOGRAPHY
SHEPLER'S FERRY
SIP N' SAIL CRUISES
SOUTHERN GLAZER'S WINE AND SPIRITS
STAR LINE MACKINAC ISLAND FERRY
ST. IGNACE IN BLOOM
STERLING INSURANCE
WATERCOLOR CAFÉ
WINDEMERE HOTEL

MACKINAC ARTS COUNCIL
HAS OVER 500 INDIVIDUAL DONORS



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Glen Young

STAFF

Marsha J. Orr
Development Director
Philip Rice
Program Director

A word from our President

Dear Friends,

As Mackinac Arts Council celebrates its 20th year anniversary, we invite you to partner with us. One million tourists annually visit Mackinac Island from Michigan, throughout the Midwest, the USA, and across the globe. We are looking to build Mackinac Island as a destination for arts and culture and we need your help to do it.

As a non-profit 501(c)(3) since 2003, the Mackinac Arts Council hosts over 100 events a year for visitors, residents, employees, and students. A frequent performer in our opera series, Glenn Allen, actor and operatic tenor on Broadway and Off-Broadway and lifelong summer resident of Mackinac Island, shares that Mackinac Arts Council has successfully moved past phase one of bringing arts and culture to the island and “could be limitless as far as where it could go.” We want you to be a part of this exciting opportunity because together, we can create a legacy.

Mackinac Island is an 8.2-mile island in the Straits of Mackinac, known as the jewel of the Great Lakes. The island is an historical landmark, horse and buggy, bicycle, and walking venue that is family friendly. The arts are a perfect complement to this unique historical state park setting, and a way to retain all we cherish about its heritage.

Please consider partnering with us where you are a vital part of enriching an emerging arts community. Giving to Mackinac Arts Council will have an impact.

Thank you for your consideration.

Sincerely,

Board President



Thank you for your interest in Mackinac Arts Council. We respect your reputation for quality, and invite you to consider a unique opportunity for giving that fits your mission and is mutually beneficial for you, Mackinac Arts Council, and all we serve.



Four ways TO GIVE



**Center for
the Arts**

at MISSION POINT
MACKINAC ISLAND

6633 Main Street, Mackinac Island, MI
(Located in the Mission Point Theater)
PO Box 1363
Mackinac Island, MI 49757

(906) 984-4124

info@mackinacartscouncil.org

Find us on social media
@MackinacArtsCouncil



CONTACT INFORMATION

MARSHA JANE ORR
Development Director
707.509.9213 (cell)
marsha@mackinacartscouncil.org

MARK WARE
Board President
832.746.2239
mware@missionpoint.com

Meet with the Development
Director or member for
confidential consultation.
Call for an appointment.

Scan this QR code with
your smartphone camera

or visit
MACKINACARTSCOUNCIL.ORG
and click "GIVE"

or mail a check to:

Mackinac Arts Council
PO Box 1363
Mackinac Island, MI 49757